

KYLE DAVIS STRODE

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Dynamic Senior 3D Experience Designer with a proven track record, excelling in innovative event marketing and immersive environment creation. Expert in 3D modeling and design, I leverage strong collaboration skills to deliver impactful campaigns that resonate globally, driving brand identity and engagement through creative solutions. Extensive expertise in POS/POP execution across soft drink, alcohol, and music industries, as well as high-tech and computer developer sectors.

Skills

- Mastery of Adobe Creative Suite
 - Sketchup 3D modeling and design
 - Fluidray Rendering
 - Image manipulation and editing
 - High-end pre-press production skills
 - Packaging Mechanicals/Software
 - Presentation design
 - Web development basics user experience design
 - Photography and art direction
 - Microsoft Office proficiency
 - Adept at leading engaging virtual presentations across all video conferencing platforms
 - POS/POP general and Hispanic market
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Experience

Senior 3D Experience Designer

Brand Revolution | Cedar Park, TX | Jan 2018-Current

- Pioneered innovative event marketing strategies, transforming concepts into actionable solutions.
- Collaborated with CCO and creative directors to develop campaigns across diverse communication formats.
- Designed and produced physical selling tools utilizing 3D design for global events.
- Utilizing Sketchup and other 3D applications to create virtual layouts for physical events.
- Utilized immersive environments for events, providing spatial solutions for team guidance.
- Applied mechanical adaptations to address and resolve physical challenges in projects.
- Worked closely with event teams to ensure cohesive execution of design elements.

Creative Director

Rancid Ranch Design | Remote | Jan 2002-Current

- Developed long-term relationships within the entertainment sector.
- Contributed artistic direction and collateral for custom guitar design, merchandising including apparel, album art, tour collateral, car show and feature film posters.
- Fostered the continual growth of individual brand and identity.

Senior Creative/Product Developer

Nielsen Bainbridge Group/NBG Home | Austin, TX | Jan 2012-Dec 2018

- Creative development of product lines including photo frames, home decor and lighting design.
 - Responsible for branding and global campaigns including web, multimedia and exhibition design.
 - Specialized in digital product development from initial concept to tangible 3D prototypes to final retail soft and hard goods.
 - High-end packaging and global brand recognition in retail settings.
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Education

BFA: Visual Communications/ Minor Radio, TV and Film, University of North Texas | Denton, TX | December 1995

Milestones/Awards

- Addy Award - Best in Show Collateral - Gold
- DSVC - Best in Show CD design
- Texas Publications - Several awards for conventional illustrations

Other Skills

- Photography/Image manipulation
- Traditional construction/Design
- Musically talented-Guitar and Bass
- Mechanically inclined/Hotrod design- Painting, Welding and Prototype parts